

## 27.05.2022

## **Grupa Azoty - Partner of Agrorewolucje**

The Grupa Azoty Group has become a partner of another season of Agrorewolucje, a hugely popular online programme about agriculture. The programme will be hosted by leading Polish YouTubers specialising in the Agro content. All farmers need to do to take part in the casting for its 3rd edition is to complete a questionnaire and shoot a short film about their farms. Entries for Agrorewolucje will be accepted until June 12th 2022.

Viewers will be able to watch a transformation of three selected farms. The programme seeks to transform barely profitable and poorly managed farms into productive and profitable ones thanks to the use of technologies. The hosts and experts will demonstrate to both participants and viewers how to effectively perform agricultural treatments and protect crops.

'Grupa Azoty is always willing to engage in initiatives aimed at supporting farmers in their daily work. First and foremost, Agrorewolucje is an opportunity for the three selected farms to make a major technological leap forward. Thanks to its format, the programme can reach a wide audience with information about the daily challenges of a farmer's work. We simply could not miss the chance to be among its partners,' said Tomasz Hryniewicz, Vice President of the Management Board of Grupa Azoty S.A. and President of the Management Board of Grupa Azoty Puławy.

The programme entry form is available at <a href="https://forms.gle/9FvoxY6uX9qsouZu9">https://forms.gle/9FvoxY6uX9qsouZu9</a>